



Applying knowledge to improve water quality

# Pacific Northwest

## Regional Water Program

A Partnership of USDA NIFA  
& Land Grant Colleges and Universities

Winter 2004  
PNWWATER 029

### Let Us Help You Deliver the Water Message

*If you're looking for a partner to help you get your message out...*

Cooperative Extension (CE) education programs are effective because they are local, voluntary, respond to user needs, are based on research conducted at universities, and they demonstrate practical solutions to water quality problems. CE education presents all points of view, presents behavior choices that are low in cost, time and energy, gives audiences opportunities for self-assessment and application of new skills, and uses creative approaches.

***Cooperative Extension already uses a variety of programs and delivery methods to spread the word about water quality and watershed protection.***

Programs available to CE incorporate research, academic instruction and extension outreach. The Pacific Northwest Water Quality Coordination Partnership was formed to reduce duplication and increase sharing of resources and techniques that work. We perform efficiencies through publications, professional training, public outreach, volunteer training and management, community technical assistance and community capacity building. In addition, CE is noted for its role in convening groups and partnerships, designing education and evaluation strategies, facilitation services, decision-making support, and bringing university resources to communities. CE's commitment to volunteer recruitment and management has spread the message farther than any one individual could do alone. We understand and practice the three most basic elements of effective education: Information and Communication, Skill Development, and Practical Application of Skills.



*Voluntary Monitoring Class of 2003*

about environmental issues. Talk to your state Extension Water Quality Coordinator to find out what's happening in your area. Contact information is on the back of this flyer.

***What we do best, and how we do it.***

Examples of our regional efforts include: Domestic Water Use Guide, Volunteer Monitoring Curriculum, Water Quality Satellite Programs, Riparian Bulletins, Professional Training, and a Water Issues Survey. Publications describing these products can be viewed at our web site <http://www.pnwwaterweb.com>.

***If you're wondering how to deliver your message, consider us.***

We believe the Pacific Northwest Regional Water Quality Program has a great deal to offer in response to needs for community education and outreach. We are committed to working together with federal, state and private partners to protect water quality and promote effective decision-making



## Pacific Northwest Regional Water Quality Coordination Project Partners

### Land Grant Universities

#### Alaska

Cooperative Extension Service  
Contact Fred Sorensen:  
907-786-6311

<http://www.uaf.edu/ces/water/>

University Publications:

<http://www.alaska.edu/uaf/ces/publications/>

#### Idaho

University of Idaho  
Cooperative Extension System  
Contact Bob Mahler: 208-885-7025

<http://www.uidaho.edu/wq/wqhome.html>

University Publications:

<http://info.ag.uidaho.edu/Catalog/catalog.htm>

#### Oregon

Oregon State University  
Extension Service  
Contact Mike Gamroth: 541-737-3316

<http://extension.oregonstate.edu/>

University Publications:

<http://extension.oregonstate.edu/catalog/>

#### Washington

Washington State University  
WSU Extension  
Contact Bob Simmons:  
360-427-9670 ext. 690

<http://wawater.wsu.edu/>

University Publications:

<http://pubs.wsu.edu/>

Northwest Indian College  
Contact Charlotte Clausing:  
360-392-4319

[cclausing@nwic.edu](mailto:cclausing@nwic.edu) or

<http://www.nwic.edu/>

#### Water Resource Research Institutes

Water and Environmental Research  
Center (Alaska)

<http://www.uaf.edu/water/>

Idaho Water Resources  
Research Institute

<http://www.boise.uidaho.edu/>

Institute for Water and  
Watersheds (Oregon)

<http://water.oregonstate.edu/>

State of Washington  
Water Research Center

<http://www.swwrc.wsu.edu/>

#### Environmental Protection Agency

EPA, Region 10

The Pacific Northwest

<http://www.epa.gov/r10earth/>

Office of Research and Development,  
Corvallis Laboratory

<http://www.epa.gov/wed/>

For more information contact  
Jan Seago at 206-553-0038 or  
[seago.jan@epa.gov](mailto:seago.jan@epa.gov)

### The Project

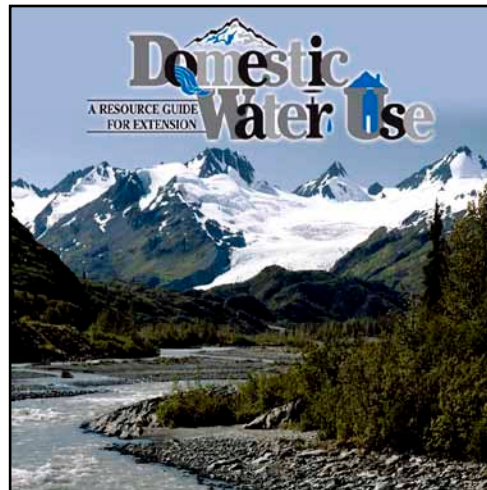
Land Grant Universities, Water Research Institutes, and EPA Region 10 have formed a partnership to provide research and education to communities about protecting or restoring the quality of water resources. This partnership is being supported in part by the USDA's National Institute of Food and Agriculture (NIFA).

### Our Goal and Approach

The goal of this Project is to provide leadership for water resources research, education, and outreach to help people, industry, and governments to prevent and solve current and emerging water quality and quantity problems. The approach to achieving this goal is for the Partners to develop a coordinated water quality effort based on, and strengthening, individual state programs.

### Our Strengths

The Project promotes regional collaboration by acknowledging existing programs and successful efforts; assisting program gaps; identifying potential issues for cross-agency and private sector collaboration; and developing a clearinghouse of expertise and programs. In addition, the Project establishes or enhances partnerships with federal, state, and local environmental and water resource management agencies, such as by placing a University Liaison within the offices of EPA Region 10.



### National Water Quality Program Areas

The four land grant universities in the Pacific Northwest have aligned our water resource Extension and research efforts with eight themes of the USDA's National Institute of Food and Agriculture.

1. Animal Waste Management
2. Drinking Water and Human Health
3. Environmental Restoration
4. Nutrient and Pesticide Management
5. Pollution Assessment and Prevention
6. Watershed Management
7. Water Conservation and Management
8. Water Policy and Economics

*This material is based upon work supported by the National Institute of Food and Agriculture, U.S. Department of Agriculture, under Agreement No. 2008-51130-04734.*